

When it comes to loyalty cards and mobile rewards programs, PowerCard is the technology leader. Our specialty is multi-unit and group programs.

14% More Customer returns | Increase Check Average by 2 to 5%

## **EMAIL MARKETING**

- Happy Birthday Email Program
  Happy Anniversary Email Program
  - We Miss You Email Program

## \$0.01 per email sent





## What we do?

These emails are custom-designed to your brand and are automatically sent the day you want your customers to receive them – **5 days before their birthday**, 10, 15? Plus, you decide how long the offer lasts – and best of all, each email contains a unique offer code that is redeemed through your point-of-sale reducing fraud a tracking your return-on-investment.

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## **GET STARTED TODAY**